

SIMPLIFY MULTIPLICATION WITH DOUBLING AND HALVING

A way to make multiplication simpler!

$$22 \times 15 = 11 \times 30$$

$$12 \times 15 = 6 \times 30$$

$$18 \times 20 = 9 \times 40$$

As a general rule, if you find something difficult to calculate, try the doubling and halving tactic and see if it made it simpler to calculate.